

Why consider

Digital Badging?

The traditional professional development plan needs improvement.

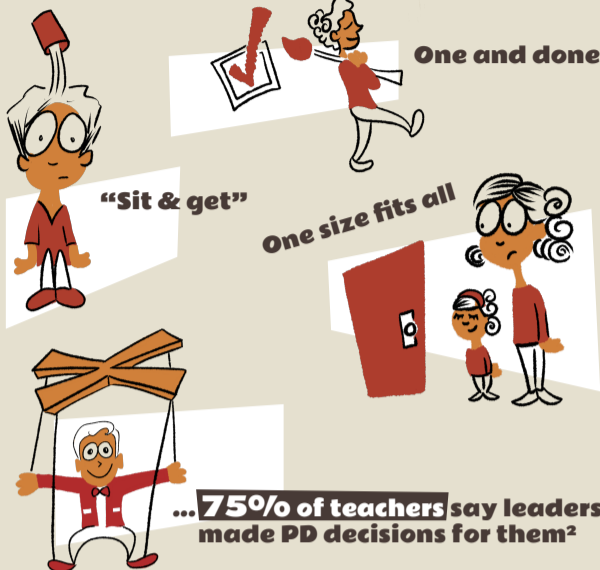
\$18,000.00



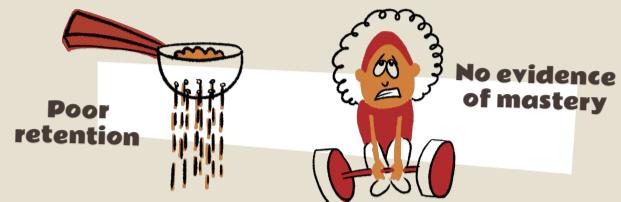
Average teacher professional development expenditure, per year

(translates to billions on the national scale)¹

There's a lack of differentiation...



With minimal follow-up...



...& it's tough to tell if time spent is making a difference.

5-14 HOURS:

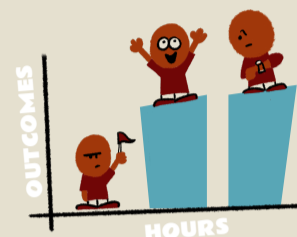
No statistical impact³

49 HOURS:

21% increase in student achievement³

68 HOURS:

National average⁴



Digital Badging

IS A STRATEGY FOR AWARDED
MICROCREDENTIALS FOR PROFESSIONAL DEVELOPMENT.

These programs are mostly DIY and self-paced.⁵
Costs stay low and flexibility increases.
Here's how digital badging can help improve PD.



EVIDENCE OF MASTERY REQUIRED⁶

Earn badges only when professional learning objectives are mastered & proven



LIVING PORTFOLIO

Build evidence of mastery & credentials to share



SKILL-SPECIFIC MENTORSHIP

Pinpoint paths to strengthen culture & teacher progress



TIERED PROGRESSION

Create a baseline to grow & measure from



SKILLS GAINED = TIME SPENT

Give teachers flexibility to complete professional development as their schedule allows

Case study:

Kettle Moraine S.D.

Teachers here may earn **\$100 - \$600 more** on their base salary for sharing artifacts to earn microcredentials—some they are able to design themselves—preapproved by a panel of educators.⁷



Case study:

Future-Ready Teachers

This group offers a way to try digital badging for digital media, data, and much more. The badge credentials and awards are created and managed by our Advancing K12 team on the BadgeList issuing platform.⁸

Testimonial:

UK Badging Study

"I love studying and do it for myself, but even the basic accreditation from these badges adds a little more value to the work I put in."
(Law, 2015)⁹

