

BEYOND EMAIL COMMUNICATION



96

AVERAGE NUMBER OF
EMAILS RECEIVED
PER DAY



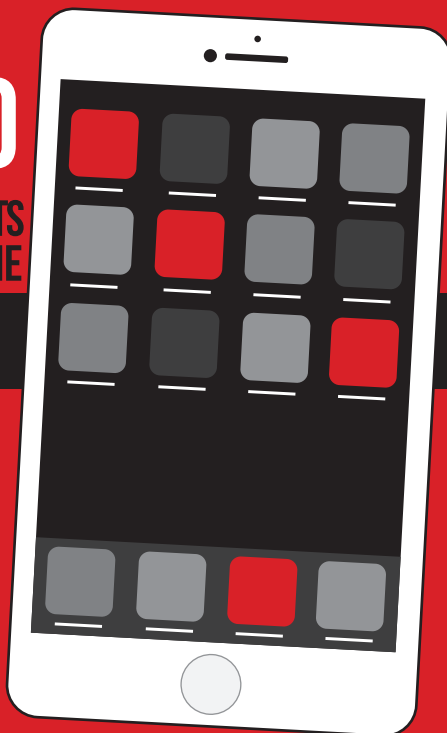
19

OF WHICH ARE
SPAM

The Radicati Group, Inc.: Email Statistics Report, 2019

81%

OF AMERICAN ADULTS
OWN A SMART PHONE



Pew Research Center: U.S. Smartphone Use in 2018

28%

AVERAGE DROP IN PRODUCTIVITY
FROM MANAGING EMAIL



McKinsey Global Institute, July 2012

Better internal communication
and engagement can improve
productivity by

21%



Gallup: How Employee Engagement Drives Growth, 2013

\$26,041

CUMULATIVE PRODUCTIVITY COST PER EMPLOYEE
PER YEAR DUE TO COMMUNICATION BARRIERS



The Holmes Report: The Cost of Poor Communications, 2011