



IT'S NOT JUST A CATCHPHRASE IT REALLY DOES TAKE A VILLAGE TO RAISE A CHILD


THE IMPORTANCE OF PARENT INVOLVEMENT

LESS THAN **ONE IN FOUR** PARENTS CAN NAME A BASIC MILESTONE THEIR CHILDREN SHOULD HAVE LEARNED IN SCHOOL OVER THE PREVIOUS YEAR (Public Agenda, 2012)

RESEARCH HAS SHOWN THAT WEEKLY COMMUNICATION BETWEEN TEACHERS AND PARENTS CAN LEAD TO IMPROVED OUTCOMES AND A REDUCTION IN DROPOUT RATES BY AS MUCH AS **41%** (Kraft & Rogers, 2014)

NEARLY **TWO OUT OF THREE** PARENTS WISH THEY COULD DO MORE WHEN IT COMES TO BEING INVOLVED IN THEIR CHILDREN'S EDUCATION (Public Agenda, 2012)

YOUR BUSINESS CAN MAKE A DIFFERENCE

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- ✓ **ENCOURAGE COMMUNICATION** - CONSIDER WORKING WITH YOUR DISTRICT TO INSTALL FAMILY ACCESS KIOSKS. THESE WILL ENABLE PARENTS WHO LACK THE RESOURCES AT HOME TO SPEND A FEW MINUTES DURING BREAK KEEPING UP ON THEIR CHILDREN'S EDUCATION.
 - ✓ **BE FLEXIBLE** - ENCOURAGE PARENT INVOLVEMENT BY GIVING EMPLOYEES THE FLEXIBILITY TO LEAVE WORK FOR PARENT-TEACHER CONFERENCES AND OTHER IMPORTANT ACTIVITIES.
 - ✓ **GET INVOLVED** - SUPPORT LOCAL STUDENTS BY DONATING YOUR TIME AS A VOLUNTEER, SPONSORING A TEAM OR EVENT, FUNDING A SCHOLARSHIP, OR OFFERING INTERNSHIPS.